



Sponsor the first

Central California

  **Braille**
  **Challenge**SM
  **b[•] Braille Institute[®]**

Hosted by:

 **VCB**
Valley Center for the Blind

About the Braille Challenge



The BRAILLE CHALLENGE®, a very special competition that motivates blind students to improve their braille reading and writing literacy skills, will be hosted by Valley Center for the Blind on February 10th at Fresno Pacific University's BC Lounge.

We are seeking your support of this important event through a sponsorship. This will be the first-ever Central California Regional Braille Challenge. Your donation will create a welcoming and exciting experience to local Grades 1-12 students who are blind and learning braille. Categories of the competition include reading comprehension, braille speed and accuracy, spelling, proofreading, and interpreting raised-line charts and graphs. The Braille Challenge is a national program of Braille Institute® hosted by regional schools and agencies that serve blind and visually impaired children. It is the only national braille literacy competition of its kind in the country, and is specifically designed to challenge and reward blind students for their study of braille, which is essential to their future academic and employment success.

We would greatly appreciate your participation in helping Valley Center for the Blind continue to promote literacy through our own regional Braille Challenge. If you would like to lend your support to this effort, please contact the event's Regional Coordinator, Citlali Medina at cmedina@myvcb.org or call (559)319-1707.

Sponsorship Levels

*Sponsorship Commitment Deadline:
January 22*



Presenting Sponsor: \$2,500

- Priority recognition in press releases and media advisories
- Recognition during awards ceremony
- Name/Logo in all digital/print program materials and event website
- Opportunity to provide company promotional material in goody bags
- Opportunity to table at the event

Silver Sponsor: \$1,500

- Name/Logo recognition during meal periods
- Name/Logo in all digital/print program materials and event website
- Opportunity to provide company promotional material in goody bags
- Opportunity to table at the event

Gold Sponsor: \$500

- Name/Logo in all digital/print program materials and event website
- Opportunity to table at the event

Student Sponsor: \$50

- Name in the program supporters list



Select a Sponsorship

- Presenting Sponsor \$2,500
- Silver Sponsor \$1,500
- Gold Sponsor \$500
- Student Sponsor \$50
- Unfortunately, I am unavailable to sponsor this year, but I would like to make a donation of: _____

Sponsor Information

Sponsor Name: _____

Mailing Address: _____

Contact Person's Name: _____

Email: _____

Phone Number: _____

Payment Information

Total Payment: _____

- Paid online at myvcb.org
- Check (made payable to Valley Center for the Blind)
- Please send me an invoice
- Credit Card

Name on Credit Card: _____

Credit Card Number: _____

CVV: _____

Expiration Date: _____

Billing ZIP: _____

Please email this completed form and your logo to Citlali Medina at cmedina@myvcb.org. If you'd like to mail this form, please send it to:
Valley Center for the Blind
3417 W Shaw Ave, Fresno, CA 93711